HOW WE USE COOKIES

The UK legislation recently introduced privacy regulations to protect web users by limiting how websites can use cookies. Health Academy is committed to protecting your privacy. As part of this commitment, we are providing you with information about the cookies we use, so that you can make informed decisions.

This information should be read in conjunction with our [Privacy Policy](#) and [Terms and Conditions](#).

What Are Cookies?

Cookies are small text files that our website(s) or services provided for us by other companies place on your computer. The information in these files helps us to improve your experience of using our website and learning with us. Many of our cookies are deleted when you log out of your learning account or close your web browser. None of our cookies contain any personally identifiable information.

By using our website(s), we assume that you are happy for us to use cookies as outlined in this policy. If you are not happy, you should:

1. **Avoid using our website(s).**
2. **Set your web browser to block cookies from Health Academy.**
3. **Use your browser's anonymous browsing setting** (e.g., "Incognito" in Google Chrome, "InPrivate" in Microsoft Edge, or "Private Browsing" in Firefox).

For more information on cookies, controlling their use in your browser, and browsing the internet anonymously, visit the [All About Cookies website](#).

Please note that our learning systems rely on cookies to deliver courses effectively. If you block cookies, we cannot provide technical support for any issues that may arise. You will also be unable to purchase courses from the Health Academy website, as our eCommerce system requires cookies to process transactions. We are unable to facilitate purchases via other methods (e.g., telephone sales).

Cookies Used by Health Academy

1. **Session Cookies**
   - These cookies are essential for the secure and efficient operation of our website(s) and learning systems. They:
     - Remember your login status.
     - Identify you when navigating between Health Academy systems.
     - Greet you by name on-screen.
     - Optimise web server functionality.
     - Track items in your shopping basket.
   - If these cookies are blocked or disabled, much of the functionality of our systems will be broken.
2. **Persistent Cookies**
   - These cookies improve user experience by:
     - Returning you to the point in your learning where you left off.
     - Showing previously viewed content for easier navigation.

- Ensuring you are only occasionally invited to complete web surveys.
- Preventing repeated display of alerts or messages during a single visit.
  - ○ Blocking or disabling these cookies will degrade the user experience, but the systems will still function.
3. **DoubleClick (Google)**
   - ○ Used on some pages to track the effectiveness of Google AdWords and Sponsored Link advertising.
   - ○ To permanently opt out of DoubleClick cookies, visit [Google's Ads Settings](#) or install the [Google Advertising Cookie Plugin](#).
4. **Social Network Cookies**
   - ○ Pages with social network 'share' or 'like' buttons may place cookies on your device when you interact with them. These cookies:
     - Are set by the respective social networks.
     - May track your activity even if you do not click the buttons.
   - ○ Health Academy does not control these cookies. Check the privacy policies of the relevant social networks for more details and to manage your preferences.

Important Notes

- By enrolling in a course or purchasing a product from Health Academy, you consent to the use of cookies as outlined in this policy.
- We recommend enabling cookies for optimal functionality and support.
- Blocking Health Academy cookies may prevent the completion of purchases or access to some features.

This policy has been approved & authorised by:

Name: Neil Ramdhun & Euan Naismith

Position: Co-Directors

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Review Date: January 2027